Better Business Practices

2003 DPW Training Workshop

3 December 2003

Gary Robinson

Office of the Assistant Secretary of the Army for Privatization and Partnerships, Headquarters, Department of the Army

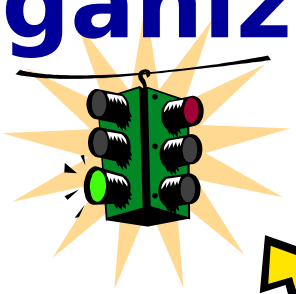
Agenda

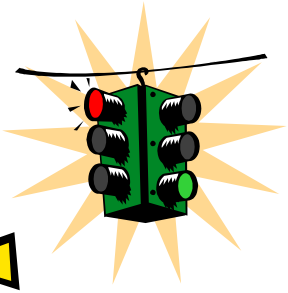
- **Business Initiatives Council (BIC)**
- **Privatization of Army Lodging (PAL)**
- **Army Heritage Community Partnerships**
- **Questions**

Army Business Initiatives Cour

- **Supports President's Management Agenda**
- **Established in July 2001.**
- **Purpose:**
  - **Improve efficiency of the Army's business operations**
  - **Identify & implement business reform actions**
  - **Reallocate savings to higher priority efforts (i.e., people, readiness, modernization, and transformation)**
- **Adopt and implement better business practices leverage the Private Sector and their expertise to do non-core functions for the Army.**

BIC Organization





DoD

USD (AT&L)
Service Secretaries

oD Executive Steering Committee
3 Star level

Executive Directors
1-2 Star/SES level

Process Functional Boards
COL/GS15 Level

Input from Navy,Air Force, & Marines

ARMY

Approved Army Initiatives

Initiatives Deferred, In Play, or Not Accepted

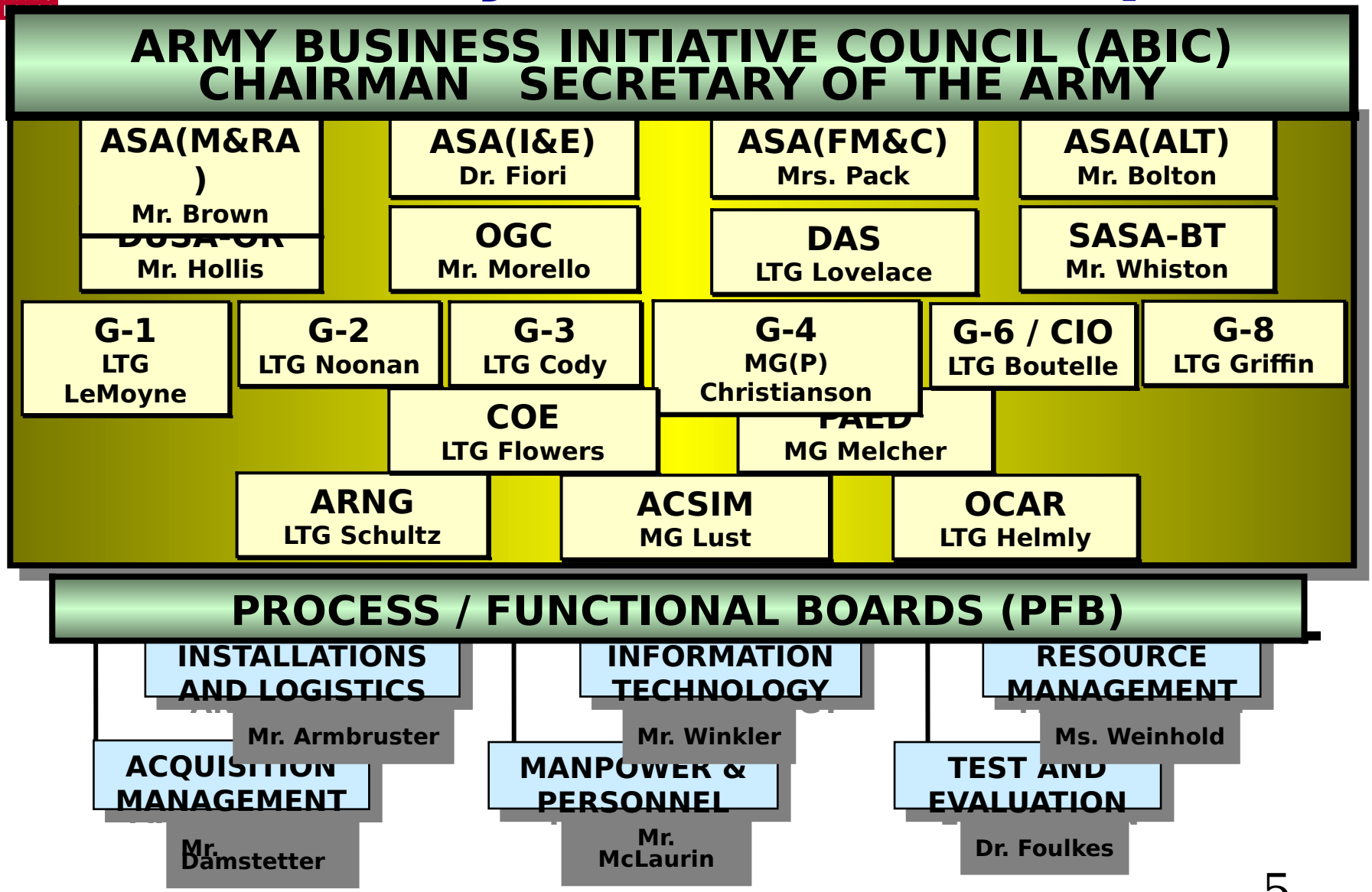
Army Business Initiative Council
SA Chair/3 Star/ASA level)

Initiative Sent to DoD BIC

ABIC Board of Directors
1-2 Star/SES Level)

Army BIC Website

Army BIC Leadership



Army Business Initiatives Coun

Examples of Upcoming Initiatives

- **Barracks Area Constraints**
  - **OSD has agreed to change the guidance to make Unaccompanied Enlisted Personnel Housing (UEPH) configuration and size reflect private sector standards.**

- **Seek Single NHPA Compliance Ruling to Change/ Renovate Unaccompanied Personnel Housing**
  - **Perform a one-time DoD-wide action to satisfy National Historic Preservation Act (NHPA) compliance requirements for UPH**
  - **Using the NHPA's "Program Comment" mechanism, DoD could obtain a single compliance ruling for all**

Submitting Initiatives

- **Most direct way to the submission site is through http://www.biccollaboration.com**
- **After completing a new account application, your ID & password will be returned to you via e-mail within 24 hours**
- **Initiatives are submitted quarterly for SECARMY decision, however they may be submitted at any time.**
- **Initiatives must be approved by a GO or SES**
- **For more information, to include your MACOM POC go to http://www.asafm.army.**
- **For previously submitted initiatives, go to Army Knowledge On-line (AKO) http://www.us.army.mil (Collaborate, Army Communities, Financial, ABIC, ABIC Documentation)**

Army BIC Support Team POCs

- **Army BIC Executive Director: Mr. Don Tison, Dep. G-8**
- **DoD BIC Support team Director: Ms. Jennifer Knight - 703 601-4203**
- **Army BIC Support team Director: Mr. Brian Murray – 703-601-4186**
- **Installations and Logistics Process Functional Board Chairman:**
  - **Mr. William (Bill) Armbruster**
  - Ms. Merlene Scales
  - Ms. Sara Streff – 703-692-9897

Privatization of Army Lodging (

Current State of Army Lodging:

- **Chronic underfunding → $1B+ revitalization backlog**

- **Inadequate conditions → >80% of lodging facilities need renovation or replacement**

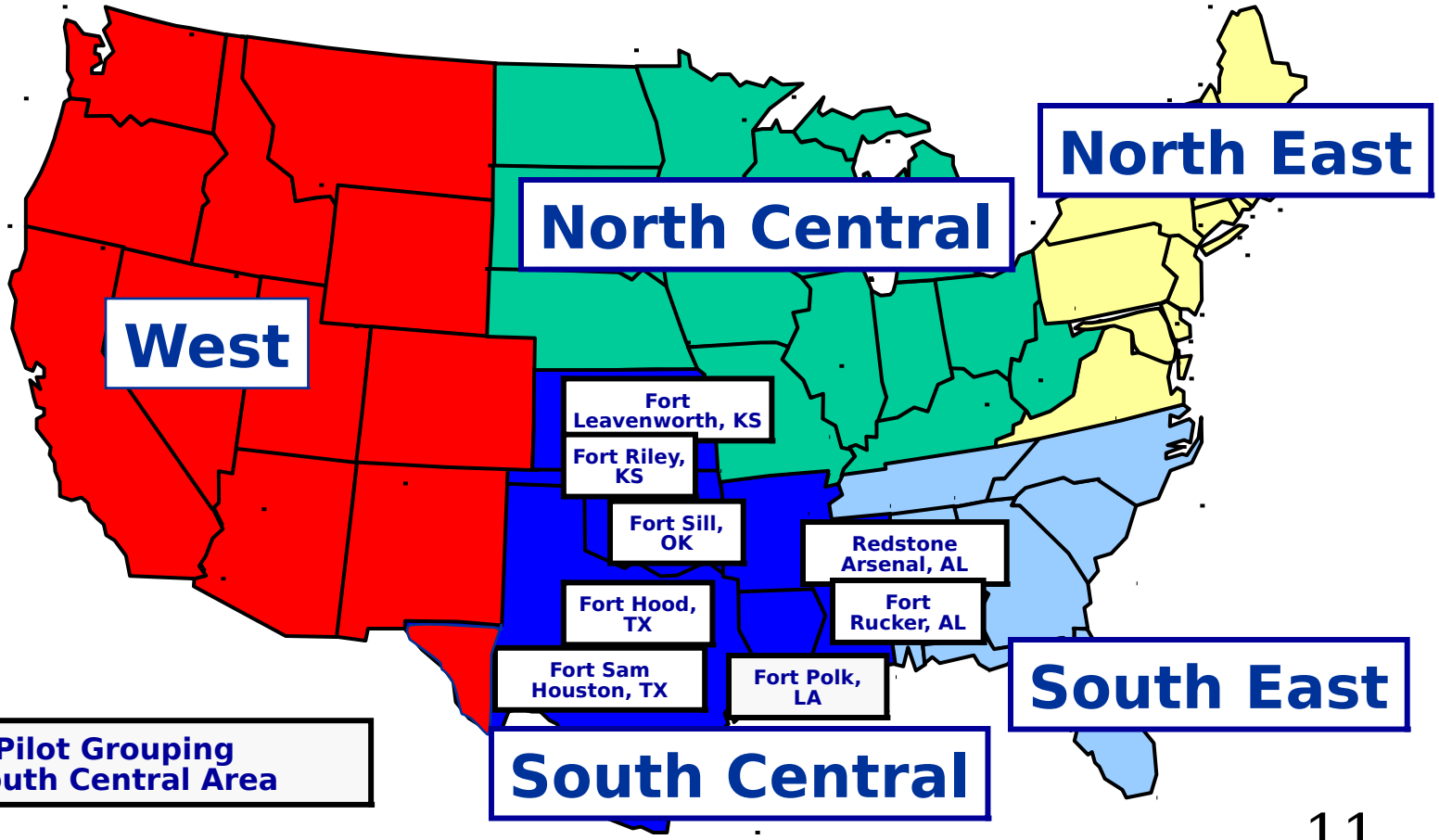
Opportunity: Privatization of Army Lodging (

Privatization of Army Lodging (P

PAL OBJECTIVES

- Create quality lodging facilities
- Leverage assets / scarce funds
- Obtain private sector expertise, creativity, innovation, and capital
- Exit non-core functions

5 Groupings
Pilot Grouping – South Central



Pilot Grouping
South Central Area

PAL PILOT GROUPING
(South Central - First Project)

	Projected Need	Replace	Ren
• Redstone Arsenal, AL	130 rooms	46	84
• Fort Rucker, AL	668 rooms	28	640
• Fort Leavenworth, KS	647 rooms	33	614
• Fort Riley, KS	114 rooms	114	0
• Fort Polk, LA	342 rooms	272	70
• Fort Sill, OK	585 rooms	68	517
• Fort Hood, TX	434 rooms	86	348

PAL PROCESS TIMELINE (Pilot Grouping)

- **OSD Concept Briefing** — **December 2003**
- **Congressional Notification** — **January 2004**
- **Capital Markets Forum (One Time Only)** — **February 2004**
- **Industry Forum** — **March 2004**
- **RFQ Issued** — **March 2004**
- **Provider Selected** — **November 2004**
- **Negotiations Completed** — **May 2005**

Privatization of Army Lodging (P

Privatization of Army Lodging provides an opportunity for the government to enhance quality of life of soldiers through partnerships with the private sector, capitalizing on industry expertise and resources while allowing for a reasonable return to the private partner

Army Heritage Community Partners

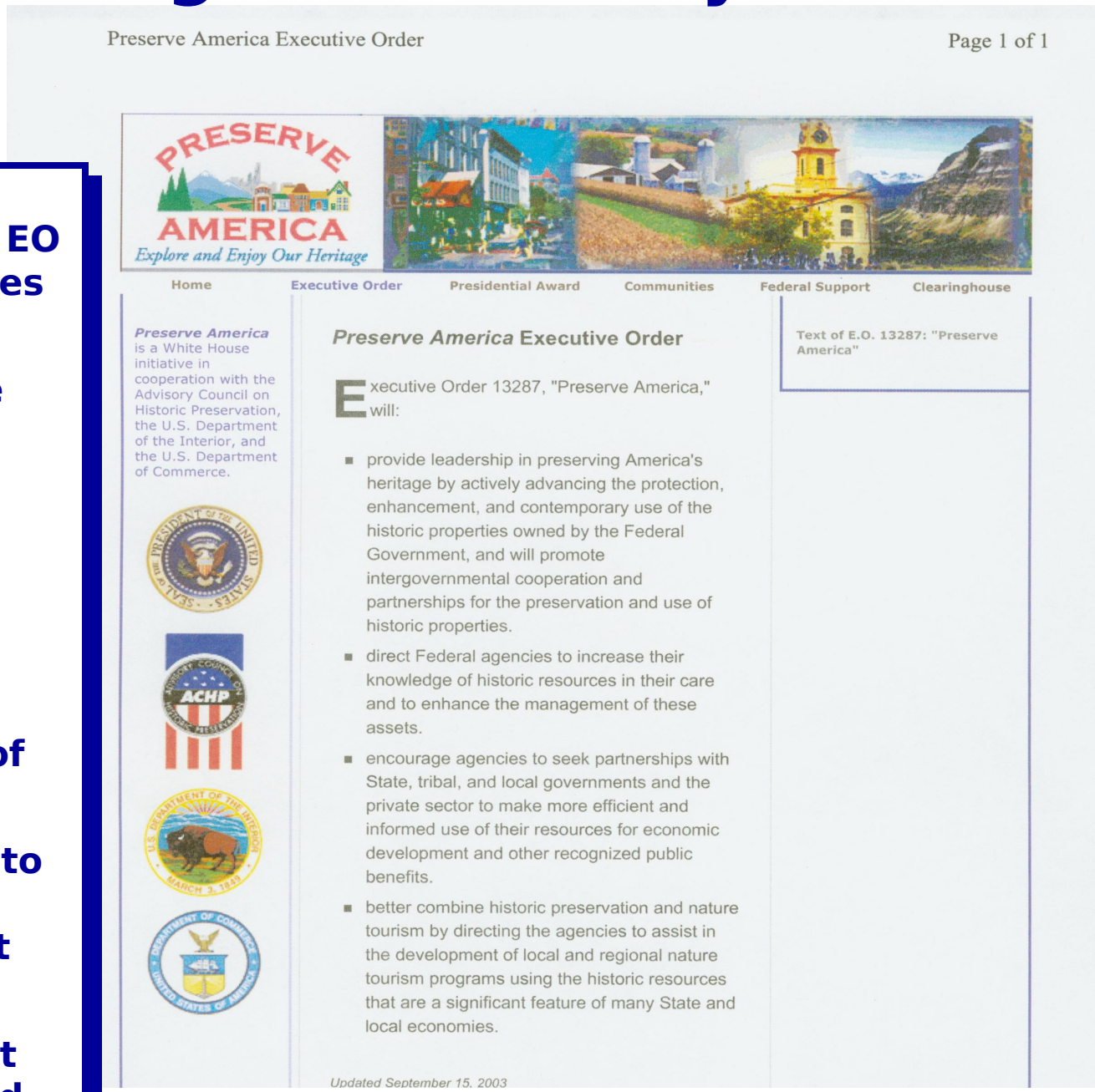
President signed EO 13287 in March 2003. EO calls on federal agencies to

-- actively advance the protection, and contemporary use of historic properties

-- promote intergovernmental cooperation and partnerships for preservation and use of historic properties

-- encourage agencies to seek partnerships for economic development and other benefits

--assist in development of historic property and



Preserve America Executive Order Page 1 of 1

PRESERVE AMERICA
Explore and Enjoy Our Heritage

Home | Executive Order | Presidential Award | Communities | Federal Support | Clearinghouse

Preserve America is a White House initiative in cooperation with the Advisory Council on Historic Preservation, the U.S. Department of the Interior, and the U.S. Department of Commerce.

Preserve America Executive Order

Executive Order 13287, "Preserve America," will:

- provide leadership in preserving America's heritage by actively advancing the protection, enhancement, and contemporary use of the historic properties owned by the Federal Government, and will promote intergovernmental cooperation and partnerships for the preservation and use of historic properties.
- direct Federal agencies to increase their knowledge of historic resources in their care and to enhance the management of these assets.
- encourage agencies to seek partnerships with State, tribal, and local governments and the private sector to make more efficient and informed use of their resources for economic development and other recognized public benefits.
- better combine historic preservation and nature tourism by directing the agencies to assist in the development of local and regional nature tourism programs using the historic resources that are a significant feature of many State and local economies.

Text of E.O. 13287: "Preserve America"

Updated September 15, 2003

Army Heritage Community Partners

- **Project will be a cooperative effort between the Army and the National Trust for Historic Preservation's (NTHP) National Main Street Center (NMSC) organization**
- **Goals**
  - **Better serve Army family through enhanced shopping, products, and services offered in the adjacent historic commercial districts**
  - **Encourage increased economic vitality in the adjacent historic commercial districts by understanding market opportunities afforded by the Army presence**
  - **Create linkages and parallels between the community pair's historic buildings and cultural heritage**
  - **Investigate the potential for a heritage tourism strategy that will benefit community economic**

Army Heritage Community Partners

- **Process**
  - **NMSC and Army will identify individuals and groups in the community and installations that can assist with goals**
  - **NMSC will prepare brief historical record describing the events and structures that contributed to the community pair relationship**
  - **NMSC will provide technical assistance to groups responsible for revitalization in each community**
- **Community Pairs Selected**
  - **US Military Academy – Highland Falls, NY**
  - **Fort Benning – Columbus, GA**
  - **Fort Leavenworth – Leavenworth, KS**

Questions?

Contact Information

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Army Heritage Community Program

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